

INTERNATIONAL *Quilt* FESTIVAL

LONG BEACH

SHOW DATES
July 23-25, 2010

Classes begin
Thursday, July 22

Tours offered Wednesday,
July 21 & Monday, July 26



JOIN US
FOR THE
THIRD EDITION
OF OUR
SUMMER
SHOW!

DAILY ADMISSION \$10
Seniors & Students \$8
(children 10 and under free)

PREVIEW NIGHT JULY 22
\$10 (Includes one free
additional day.
No senior discount)

LONG BEACH
CONVENTION AND
ENTERTAINMENT CENTER
300 E. Ocean Blvd. (note: front
entrance actually on Pine Ave.)
Long Beach, California 90802

CALL: 713-781-6864
FAX: 713-781-8182
E-MAIL: shows@quilts.com
WEB SITE: www.quilts.com

“THE WORLD’S FAIR OF QUILTS”

Featuring superb quilt exhibits, world-class shopping opportunities, and a great mix of classes, special events, and tours, Festival is full of all-around fun!

But it's about more than just quilting. At Festival, you'll find plenty to see, do, and buy if you're a fan of crafts, antiques, scrapbooking, rubber stamping, fiber, mixed-media, and paper arts, or just about anything creative!

All 2010 classes and events will be at the Long Beach Convention and Entertainment Center. Tours depart from the front of the convention center.

So make plans now to join us in Long Beach!

www.quilts.com



CLASS HIGHLIGHTS

If you have enrolled in classes for any edition of International Quilt Festival in the past two years, you will automatically be sent a free class catalogue when available this spring. Otherwise, send \$3 to: IQF/Long Beach '10 catalogue, 7660 Woodway, Suite 550, Houston, TX 77063. The catalogue will also be available online at www.quilts.com

- Let Me Surprise You by Charlotte Angotti
- Painted Still Life by Esteria Austin
- The Big Painted Canvas by Traci Baunita
- Luscious Little Landscapes by Joyce R. Becker
- Undercover in Long Beach III—A Mystery by Debbie Caffrey
- Gloriously Easy Scrap Quilts by Nancy Brennan Daniel
- Accidental Landscapes by Karen Eckmeier
- Impressionist of Japan—Confetti Naturescapes by Noriko Endo
- Batik Star Tessellation by Gyleen X. Fitzgerald
- Antique Lone Star by Helen Young Frost
- Designing Sensational Stars by Gail Garber
- Seven Ways to Sew a Row by Karin Halaby
- Miniature Metal and Fabric Books by Mary Hetmansperger
- Quilters—Very Small Quilts for Short Attention Spans by Jane LaFazio
- Tinted Photo Wall Art by Lilla LeVine
- Mastering the Art of McTavishing by Karen McTavish
- Seven Sisters—No Set-In Seams! by Marti Mitchell
- Crazy Quilt Basics by Judith Baker Montano
- Mixed-Media Painted Fabric by Judy Coates Perez
- Soulful Doors by Ruth Rae

Quilts, Inc. • 7660 Woodway, Suite 550 • Houston, Texas 77063 USA



Exhibit Hours

5-9 p.m., July 22 (Preview Night)
10 a.m.-7 p.m., July 23 & 24
10 a.m.-3 p.m., July 25

Rowe of Shonadeah (Detail) by Rita Verroca. From the special exhibit "Quilts: A World of Beauty 2009." Top Right: Let Us Sing and Dance for Our Mother Earth (Detail) by Ulva Ugerup. From the special exhibit "SAQA@20: Art & Excellence."

International Quilt Festival/ Long Beach's famous Quiltmaking Academy

features 86 hands-on classes and three luncheon/lectures, plus exciting special events, all coordinated to provide you with the highest caliber of quilting instruction around!

Some of the class subjects include: machine and foundation paper piecing; hand, machine, and fusible appliqué; machine and longarm quilting; quilt finishing; hand embroidery; painting and printing; drafting; color; mystery quilts, scrap quilts, Crazy quilts, art quilts, and traditional quilts.

Other class topics include jewelry making, ribbon work, bookmaking, and wearables. Pre-enrollment is recommended.

HERE ARE A FEW OF THE HIGHLIGHTS FOR SUMMER 2010:

BEFORE FESTIVAL

Classes begin on Thursday, the day before the exhibits open, to give you the opportunity to get the classes you want! Classes run from 9 a.m.-Noon and 2-5 p.m. through Saturday, and 9 a.m.-Noon on Sunday. Plus, Friday night classes run from 6-9 p.m. Great topics and teachers provide something new for you each day!

NOTE THESE SPECIAL EVENTS:

Luncheon/lectures—On Thursday, Dawn Ferrier will present "Fabric + Funk + Junk = Formula for a Unique Quilt Shop." Joyce Becker will be speaking on Friday about "Landscape Quilting." On Saturday, David Taylor will present "Journey of a Reluctant Art Quilter."

Saturday Night Sampler—6:30-8:30 p.m. Learn more in two hours than you thought possible! Enjoy circulating among featured teachers as they offer continuous demonstrations of specialty techniques and methods. A real crowd pleaser! And take home a booklet of handouts from participating teachers.

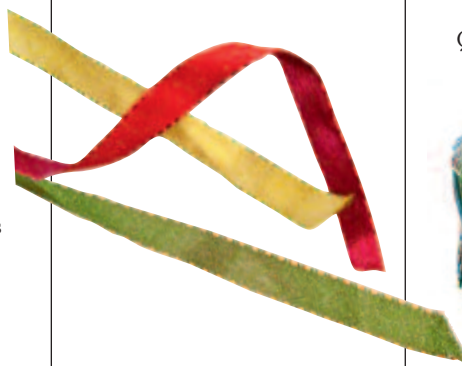


Quilt Shop Tours—Join us for the Pre-show tour, scheduled for Wednesday, July 21 and sneak in a full day of browsing local quilt shops and enjoying some of the most interesting areas in and around Long Beach before classes even begin! A post-show tour, including a fascinating visit to Hoffman California Fabrics and quilt shops in the area, will follow Quilt Festival on Monday, July 26. Make your plans now!

Sunday— a Full Day of Fun

11 exciting classes will be offered Sunday morning from 9 a.m.-Noon.

Exhibits and shopping are open from 10 a.m.-3 p.m.



SPECIAL EXHIBITS

(List as of press time.

Subject to change)

West Coast Wonders 2010

Award-winning Traditional
Quilts from Long Beach/
California-area Guilds

Journeys, sponsored by

Quilts on the Wall

Beneath the Surface

SAQA@20: Art & Excellence

SAQA: A Sense of Humor

Celebrate Spring! 2010

Imagine Hope

The Hoffman Challenge

2009, sponsored by

Hoffman California Fabrics

The Jewel Pearce Patterson

Scholarship for Quilting

Teachers Award Winner:

Kathy Kansier

Hands All Around XXVI:

International Quilts

In the American Tradition VIII

In Full Bloom VI:

Floral Quilts in Memory of

Helen Pearce O'Bryant

Quilts: A World of

Beauty 2009



All of the fun, excitement,
shopping, education,
and quilts of
International Quilt Festival
returns to Long Beach!

TRAVEL & HOTEL

Contact them directly and mention Quilt Festival.

Hotels

HYATT REGENCY LONG BEACH*

200 South Pine Ave., Long Beach, CA 90802

Phone: 562-491-1234

Fax: 562-983-1491

Single/Double—\$189

Triple—\$214, Quad—\$239

*First night non-refundable deposit

THE WESTIN LONG BEACH*

333 E. Ocean Blvd., Long Beach, CA 90802

Phone: 562-436-3000

Early Bird Special Rates:

(First 100 rooms booked)

Single/Double—\$149

Triple—\$174, Quad—\$199

Regular Rates:

Single/Double—\$190

Triple—\$215, Quad—\$250

Suites—\$450 and up

*First night non-refundable deposit

Airlines

CONTINENTAL AIRLINES:

Contact Continental's MeetingWorks™ Desk at

800-468-7022 from 7 a.m.-9 p.m.,

Mon.-Fri., and 8 a.m.-6 p.m., Sat. & Sun.

(CST). You must mention Festival's

Reference Code ALQIVX to receive the

discount. To avoid a service fee and receive

an additional 3% discount, book online at

www.continental.com. Under "Reservations,"

at the bottom when it asks for "Offer Code,"

enter ZGEVALQIVX.

DELTA/NORTHWEST/KLM/AIR

FRANCE:

Call the Meeting Services

Reservation desk at 800-328-1111,

7 a.m.-7 p.m., Mon.-Fri. (CST). Mention

Meeting Ticket Designator code NM4L6. If

purchasing tickets online at www.delta.com or

www.nwa.com, be sure to click on the option

to redeem the certificate. Travel agents should

go to www.worldagentdirect.com

Car Rental

HERTZ: The official car rental company

for International Quilt Festival. Special

discount rates are guaranteed and available

for one week before through one week after

the show dates, subject to availability. For

reservations, call Hertz at 800-654-2240

in the U.S./Canada or 405-749-4434

elsewhere. You must mention Festival and

refer to CV#02TQ0011 to get the discount,

or contact your travel agent.