



Quilt Festival Screening Committee
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Dear Prospective Exhibitor:

Thank you for your interest in joining International Quilt Festival as an exhibitor. We are always interested in new exhibitors and their products. We have two editions set for 2024: Summer Festival location/ date to be determined and Houston (Oct. 31 – Nov. 3 w/Preview Night Oct. 30).

To maintain the high standards set for Quilt Festival, we require the following from prospective exhibitors:

- ☐ A letter from you indicating the quilt show/s you are interested in, and that your company has been producing or selling its product lines for one year or more along with the company website.
- ☐ A recommendation letter from a business associate in the industry.
- ☐ Product samples or photo/s of the items to be sold at Festival, such as a catalog, a sample pattern, or other substantiation of the line of products to be cleared by the Festival Screening Committee. Keep in mind that we are a textile-related show, and we require that at least 90% of the merchandise you bring to Festival be related to this theme.

The requirements for all editions of the International Quilt Festival are the same. Please submit your request letter and other requirements to the above e-mail. If you are interested in exhibiting at the fall Quilt Market wholesale trade show, you must undergo the same screening process.

We will notify you of the action taken by the Screening Committee through e-mail. If your company has been accepted as a new exhibitor, you will also receive a contract of the Festival following your acceptance. The contract packet contains information on booth types, prices, and add-ons. It is our company policy to release booth pricing information only after you have passed the screening process.

We look forward to hearing from you and we hope that you will be able to join us at Festival as an exhibitor. This year marks our 50th anniversary show! We have also enclosed an information sheet on the Quilt Festival for your use in advance planning.

Yours truly,

Ruth Moya
Vice President of Shows and Show Director

INFORMATION SHEET
2024 INTERNATIONAL QUILT FESTIVAL EDITION
Summer Festival
Location and Date To Be Determined
&
October 31 - November 3, Preview Night – October 30
George R. Brown Convention Center
Houston, Texas

HISTORY OF THE FESTIVAL

The International Quilt Festival began in 1975. It is the largest annual consumer quilt show in the world with attendees from all over the U.S. and more than 25 countries around the world. The fall edition of International Quilt Festival is held in Houston, immediately after the International Quilt Market. We also have editions in other cities. International Quilt Festival is produced by Quilts, Inc., which also produces International Quilt Market, the world's only wholesale trade show dedicated to the quilting and sewing industries. In addition to vendors, we feature hundreds of quilts on display and a wide array of classes with the top teachers in the world.

BOOTH INFORMATION

Booth size is 10' x 10'. Included in the booth rental fee are the following: one 6' or 8' table, two chairs, simple lettered booth identification sign, a listing in the *Quintessential Quilt* show program, and on the shows' website. It is our company policy to release booth pricing information only after the screening process and your company has been accepted.

EXHIBITORS AND MERCHANDISE

Quilt Festival is not an antique show, home goods, or craft show. We have developed our reputation because we carefully screen our exhibitors to make sure that their merchandise is suitable for Quilt Festival. Among the types of merchandise that is acceptable are: antique quilts, new quilts, antique tops, new tops, quilt blocks, quilting supplies, computer software, sewing machines, patterns, kits, books, quilt and needlework gift items, baskets, rugs, antique linens and laces, reproduction linens and laces, folk art items, quilt prints and/or paper goods, sewing supplies (both old and new), quilt racks and frames, wearable art, pillows, and antique beds. Both editions of Festival also include **Open Studios™**, an area where attendees can observe live educational demonstrations with artists showing everything from free-motion embroidery and piecing to mono-printing and embellishment.

ATTENDANCE

There were more than 41,000 quilt lovers from all parts of the world in attendance at the 2023 International Quilt Festival in Houston, Texas.

PROSPECTIVE EXHIBITORS

Each prospective exhibitor must pass a screening process by submitting the requirements in the attached letter. You can also exhibit at the Quilt Market by undergoing a screening process for Quilt Market.