



Quilt Market Screening Committee
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Dear Prospective Exhibitor:

Thank you for your interest in joining us at the International Quilt Market as an exhibitor. Quilt Market is the world's only wholesale trade show dedicated to the quilting and sewing industry, and we are always interested in new exhibitors and their products. The upcoming fall edition is from October 4-6, 2025 (with Schoolhouse Series and Sample Spree on October 3), at the George R. Brown Convention Center in Houston, Texas. We are also planning a spring edition of Market for 2026 in a city to be announced soon.

All Market exhibitors must be wholesale suppliers to the quilting, sewing, soft craft, or needlework industry. To maintain the high standards set for the Quilt Market, we require the following from prospective exhibitors:

- A letter from you indicating the quilt show/s you are interested in, and stating that your company meets this specific criteria:
 - Your company has been producing or selling this product and/or other products in the wholesale quilting business for at least one year or more.
- A recommendation letter from a business associate in the industry.
- Product samples or photo/s of the items to be sold wholesale, such as a catalog, a sample pattern, or other substantiation of the line of products to be cleared by the Market Screening Committee.
- An invoice showing a wholesale transaction and the company website.

The requirements for spring and fall International Quilt Markets are the same. Please submit your request letter and other requirements to the above e-mail address.

We will notify you of the action taken by the Screening Committee through e-mail. If your company has been accepted as a new exhibitor, you will also receive a Market contract following your acceptance. The contract packet contains information on booth types, prices, and add-ons. It is our company policy to release booth pricing information only after you have passed the screening process. You can also exhibit at the Quilt Festival if you have passed the Market screening process.

We look forward to hearing from you and we hope that you will be able to join us at the Market as an exhibitor. We have also enclosed an information sheet on Quilt Market for your use in advance planning. Please submit your screening information electronically to elizabethb@quilts.com

Yours truly,

Ruth Moya
Vice President of Shows and Show Director

INFORMATION SHEET
FALL INTERNATIONAL QUILT MARKET
October 4-6, 2025

George R. Brown Convention Center
Houston, Texas

HISTORY OF MARKET: The International Quilt Market is a wholesale trade show that was started in 1979 at the request of many quilt shop owners in the nation to provide one central marketplace for quilt shops and their suppliers. Quilt Market is produced by Quilts, Inc. Major fabric, batting, publishing, stencil, sewing machine, publishers, and pattern companies are represented at each International Quilt Market as well as smaller enterprises. The annual fall edition of Market is always held in Houston, Texas. In 1981, the first spring edition of Quilt Market was held in San Francisco; subsequent spring Markets have been held all over the United States in a rotating basis. (Note: there is no spring Quilt Market scheduled for 2025.)

BOOTH INFORMATION: Booth size is 10' x 10'. Included in the booth rental fee are the following: one 6' or 8' table, two chairs, simple lettered booth identification sign, a listing in the *Buyer's Guide* show program, and on the show's website. It is our company policy to release booth pricing information only after the screening process to approved exhibitors. *Note that a half-booth option is available and has a footage of 10' x 6'. That means the 10' is aisle frontage and the depth of the booth is 6'.*

NUMBER OF EXHIBITORS: At the fall edition of Market in Houston in 2024, we had over 220 exhibitors taking more than 500 booths.

ATTENDANCE: We expect registrants from across the U.S. and countries around the world. Enrollment at Quilt Market is by credentials only and is open to retail shop owners, quilting teachers in shops, prospective shop owners, shop employees, industry sales representatives, teachers, industry professionals, and members of the working press. It is not open to the public.

PROSPECTIVE EXHIBITORS: Each prospective exhibitor must pass a screening process by submitting the requirements in the attached letter. The requirements for our spring and fall International Quilt Markets are the same. You can also exhibit at the Quilt Festival when you pass the Market screening process. Please let us know if you are interested in exhibiting at Quilt Festival.

INTERNATIONAL QUILT FESTIVAL: The International Quilt Festival is the world's largest annual consumer quilt sale, show, and quilting academy. Fall Festival is held in Houston, Texas. Quilt Festival is also produced by Quilts, Inc., but is an entirely separate show. Approved Market exhibitors may also apply for booth space in Quilt Festival. In 2025, there will not be a summer version of Festival.