

Index by Sponsoring Company (Alpha Order)

Sponsoring Company Name and Speaker(s)	Title	Session & Time
4th & Main Designs Scott Flanagan	What's New with 4th & Main Designs	Session 2 11-11:30AM
Anna Maria Textiles, a Division of Northcott Anna Maria Parry	Anna Maria Parry—20 Years of Fabric Design	Premiere Session 10-10:50AM
Art Gallery Fabrics Carolina Moore	New Cool—Quilt Trading Cards!	Session 4 12:10-12:40AM
Banyan Batiks Tammy Silvers, Scott Flanagan	Banyan Batiks—Bold Designs, Fresh Direction!	Session 3 11:35AM-12:05PM
Beach Potato Embroidery Stephanie Folsom, Joe Folsom	How to Make Money Selling Beach Potato Embroidery™ Products	Session 11 3:45-4:15PM
Benartex Amanda Murphy	Moonlight & Twilight Serenade	Session 7 1:55-2:25PM
Benartex Shelley Cavanna	Turnkey BOM Programs with Barn Star Sampler Author Shelley Cavanna	Session 9 2:50-3:05PM
Benartex Belle Brunner	Montgomery—Mountain Charm—A Story Woven in Fabric	Session 10 3:10-3:40PM
Benartex Jennifer Wagner	Innovative Quilting Techniques—Live Demo + Bold Benartex Projects	Session 11 3:45-4:15PM
BERNINA of America / Domestic Machines Pam Mahshie	Serging for Quilters—A Fresh Approach	Session 10 3:10-3:40PM
BERNINA of America/ Domestic Machines Christy Burcham	Increase Your Average Ticket with Free Online Content	Session 11 3:45-4:15PM
ByAnnie.com LLC Annie Unrein, Elissa Ziccardi	What's New at ByAnnie.com	Session 2 11-11:30AM
ByAnnie.com LLC Annie Unrein, Elissa Ziccardi	What's New at ByAnnie.com (Session 2 of 2)	Session 4 12:10-12:40AM
C&T Publishing Sophie Scardaci, Shelley Cavanna, Kate Colleran	Bring Expert Instructors to Your Shops with Creative Spark!	Session 7 1:55-2:25PM
C&T Publishing Amy Barrett-Daffin	Stitching Up Sales—Use C&T Embroidery Books & Products to Grow Sales	Session 8 2:50-3:05PM
Checker Distributors Maria DeGroot	New and Noteworthy with Creative Grids® and Cut Loose Press™	Session 10 3:10-3:40PM
Checker Distributors Maria DeGroot	The Gypsy Quilter®, Karen Kay Buckley®, & Callie Del® from Checker	Session 11 3:45-4:15PM

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Colonial Needle Company, The Steve Butler	Necessary Notions	Session 12 4:20-4:50PM
Dear Stella Pamela Morgan	Cookies or Sewing Supplies? What's in the Tin?	Session 2 11-11:30AM
Dear Stella Leeza Hernandez	Out of The Bag—Cats, Curiosity & Creativity!	Session 3 11:35AM-12:05PM
Fabric Café, Inc. Fran Morgan, Donna Robertson	Turn Panels into Profits with Panel Perfect 3-Yard Quilts!	Session 2 11-11:30AM
Fabric Café, Inc. Fran Morgan, Donna Robertson	Step It Up with 5-Yard Quilts—Easy Kits, Fast Sales, Big Profits	Session 3 11:35AM-12:05PM
FIGO Heather Bailey	Fall Head-Over-Heels for Daisy Crush™	Session 6 1:20-1:50PM
Fox Chapel Publishing/Landauer Carolina Moore	This 10 Inch Pre-Cuts Book is also a BOM!	Session 5 12:45-1:15PM
Fox Chapel Publishing/Landauer Laura Duran, Lina Owen	Learn to Quilt Bilingual Guide—Must-Have Resource to Grow Your Customers	Session 6 1:20-1:50PM
Fox Chapel Publishing/Landauer Deb Grogan	Beyond the Holly—Year-Round Sales with Quilt Your Christmas	Session 7 1:55-2:25PM
Fox Chapel Publishing/Landauer Melissa Galbraith	Stumpwork for the Modern Stitcher—Bringing 3-D Embroidery to Younger	Session 8 2:30-2:45PM
Karen Abrahamovich Designs—QuiltVtShop.com Karen Abrahamovich	Strip Piecing Reimagined!	Session 9 2:50-3:05PM
Kimberbell Kim Christopherson	See What's New at Kimberbell!	Session 11 3:45-4:15PM
Kits by Carla Carla Klop	Unity USA—Quilt Shop Exclusive Pattern	Session 10 3:10-3:40PM
Lamb Farm Designs Jennie Lamb	Fresh, Fun & Whimsical Quilts—A Trunk Show to Spark Your Creativity	Session 7 1:55-2:25PM
Laser Cut Quilts Madisen Hastings	Utilizing AI to Beef Up Your Marketing Game	Session 6 1:20-1:50PM
Laser Cut Quilts Madisen Hastings	Threads That Bind—Leveraging Industry Connections for Growth	Session 7 1:55-2:25PM
LDH Scissors Shannon Gardiner	Learn Why LDH Scissors are the Perfect Complement to Your Store	Session 11 3:45-4:15PM

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Sponsoring Company Name and Speaker(s)	Title	Session & Time
Leila Gardunia Design Leila Gardunia	Make Paper Piecing Easy and Fun with Pre-Printed Foundation Pads!	Session 10 3:10-3:40PM
Lewis & Irene USA LLC Brian Wacaster	Spring Summer 2026 Collections	Session 2 11-11:30AM
Liberty Kate Hibbard	Liberty Fabrics—A Creative Journey through New Collections	Session 11 3:45-4:15PM
Like Sew Erin Byrne, Spencer Wright	Teach Smarter—Fill Seats and Grow Sales	Session 3 11:35AM-12:05PM
Like Sew Matthew Lau, Spencer Wright	3 Practical Retail Metrics Every Quilt Shop Can Track in Under an Hour	Session 4 12:10-12:40AM
Like Sew Aubrienna Thomas, Matthew Lau	Merchandising Your Like Sew Website	Session 5 12:45-1:15PM
Lizard Creek Quilting/ Island Batik Terri VandenBosch	Recapture Love Letters in Missing You & Sweet Sentiments Batik. 2 BOM	Session 11 3:45-4:15PM
Lumin Fabrics Amanda Bauer	Discover Starlit—Moody & Bold Fabrics that Sparkle from Island Batik	Session 4 12:10-12:40AM
Lumin Fabrics Kate Colleran, Kris Poor	Discover a Fresh New Batik Line and Patterns to Entice Your Customers!	Session 5 12:45-1:15PM
Marcus Fabrics Dawn Heese	The Love Letters Collection—Engage Your Customers, Expand Your Sales	Session 4 12:10-12:40AM
Marcus Fabrics Chris Schulte	In a "Funk" with Your Block of the Month? Check out a Chunk!!	Session 5 12:45-1:15PM
Marcus Fabrics Jennie Lamb	Secrets to Running a Successful Block of the Month Quilt Program!	Session 6 1:20-1:50PM
Midway Wool Jennifer Anderson	Stitch, Punch, Proddy!	Session 12 4:20-4:50PM
Moda Fabrics & Supplies Sherri McConnell	Poinsettia & Pear BOM + New Designs from A Quilting Life	Session 4 12:10-12:40AM
Moda Fabrics & Supplies Barbara Groves	Simply Charming Club 2!	Session 5 12:45-1:15PM
Moda Fabrics & Supplies/Robin Pickens Robin Pickens	Halloween Elegance with "Coven" from Robin Pickens	Session 6 1:20-1:50PM
Mystery Five-O/ Stitchin' Tree Teresa Coenen, Sherri Coffelt	Mystery Five-O—Mystery Quilts & Marketing, Bundled for Success	Session 2 11-11:30AM

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Sponsoring Company Name and Speaker(s)	Title	Session & Time
Mystery Five-0/ Stitchin'		
Tree Teresa Coenen, Sherri Coffelt	Mystery Five-O—Mystery Quilts & Marketing, Bundled for Success	Session 12 4:20-4:50PM
Northcott Lorelai Kuecker	Quilting in Bloom—A 16 Year Old's Design Debut	Session 5 12:45-1:15PM
Patrick Lose Fabrics Patrick Lose	What's New from Patrick Lose Fabrics	Session 4 12:10-12:40AM
Poorhouse Quilt Designs Kristine Poor, Kate Colleran	Boost Sales with a Festive & Fun New Holiday BOM—Jingle Bell Pines!	Session 6 1:20-1:50PM
Quilters Select/RNK Distributing Jennifer Gigas	Quilters Select—Form & Function in Glorious PINK!	Session 2 11-11:30AM
Quilters Select/RNK Distributing Jennifer Gigas	Quilters Select—Your Non-Slip Solution for Success!	Session 3 11:35AM-12:05PM
Quiltworx.com Judel Niemeyer, Judy Niemeyer	Showstoppers from Quiltworx	Session 2 11-11:30AM
Riley Blake Designs Cindy Cloward	What's New & What's Next at Riley Blake Designs	Session 5 12:45-1:15PM
Riley Blake Designs Holly Draney	Riley Blake Designs Designer Showcase	Session 6 1:20-1:50PM
Riley Blake Designs Holly Draney, Jennifer Long	Riley Blake Designs Machine Embroidery—Where Innovation Meets Design	Session 7 1:55-2:25PM
Riley Blake Designs Amber Elliot	RBD Designer Amber Elliot of Alderwood Studio Presents Apothecary	Sessions 8 & 9 2:30-3:00PM
Riley Blake Designs Cherry Guidry	Awakening—Fresh Inspiration for Spring	Session 10 3:10-3:40PM
Sew Kind of Wonderful Jenny Pedigo, Helen Robinson	Sew Kind of Wonderful Happenings—New Patterns, New Ruler, New Fabric	Session 6 1:20-1:50PM
Sew Smart AI LLC Ricky Brooks	Make Your Website Smarter with SEW SMART AI Customer Support Assistant	Session 3 11:35AM-12:05PM
Sew Smart AI LLC Ricky Brooks	Make Your Website Smarter with Sew Smart AI Customer Support Assistant	Session 10 3:10-3:40PM
SewTites Jessica Drain	New Sew Magnetic Rulers, Mats, & SewTites, Oh My!	Session 8 2:30-2:45PM
Shannon Fabrics Tayva Singer	Retail Strategies for Selling Cuddle® Fabric	Session 2 11-11:30AM

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Sponsoring Company Name and Speaker(s)		Title	Session & Time
Shannon Fabrics			Session 3
Sheila Ryan, Lisa Leuck		Bundled or Boxed—And Ready to Sew!	11:35AM-12:05PM
Shannon Fabrics			Session 4
Sheila Ryan, Lisa Leuck		Build a Community with Cuddle® Club	12:10-12:40AM
Shannon Fabrics			Session 5
Sheila Ryan, Lisa Leuck	Lisa	Introducing Quilting Cuddle®—Beyond the Quilt	12:45-1:15PM
Slice of Pi Quilts			Session 11
Laura Piland		Storybook Quilts—Bringing Children's Books to Life with Fabric	3:45-4:15PM
Stitchin' Tree			Session 3
Teresa Coenen		Ready for a Six-Pack?	11:35AM-12:05PM
Stitchin' Tree			Session 4
Teresa Coenen		Let's Have a Six-Pack Party!	12:10-12:40AM
Stitchin' Tree			Session 5
Teresa Coenen		Meme Your Way to More Followers	12:45-1:15PM
Stitchin' Tree			Session 6
Teresa Coenen		Play Your Way to Sales with Trader's Dice	1:20-1:50PM
Stitchin' Tree			Session 7
Teresa Coenen		Build a Brand Ambassador Program on Social Media	1:55-2:25PM
Stitchin' Tree			Session 10
Teresa Coenen		Women of the Bible & Other Faith-Based Quilting Programs	3:10-3:40PM
Stitchin' Tree			Session 11
Teresa Coenen		What's Your Plan for Your Fabric Afterlife?	3:45-4:15PM
Superior Threads			Session 10
Micki Chappellear		Threadology with Superior Threads—Grow Customer Confidence & Sales	3:10-3:40PM
Tek Brands/Accuquilt			Session 9
Lynn Gibney, Erica Bottger, Robert Hafner		Meet AccuQuilt Software and Design the AccuQuilt Way	2:50-3:05PM
Tek Brands/Accuquilt			Session 10
Lynn Gibney, Erica Bottger, Robert Hafner		Come Hear the Buzz About GO! Bolt Electric	3:10-3:40PM
Tensisters Handicrafts			Session 4
Carmen Geddes		Quilted Bag\$ are Hot! New Tensisters Tote\$ are Here!	12:10-12:40AM
Tensisters Handicrafts			Session 5
Carmen Geddes		Quilted Jackets with EasyPiecing Grid! See What's New with Tensisters!	12:45-1:15PM
Tensisters Handicrafts			Session 6
Carmen Geddes		Happy Customers & Make More Money with EasyPiecing Grid! New Projects!	1:20-1:50PM
Tensisters Handicrafts			Session 7
Carmen Geddes		Project of the Month with EasyPiecing Grid!	1:55-2:25PM

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Tilda Fabrics Tone Finnanger	Step into the Whimsical World of Tilda with Tone Finnanger! Session 1	Session 2 11-11:30AM
Tilda Fabrics Tone Finnanger	Step into the Whimsical World of Tilda with Tone Finnanger! Session 2	Session 7 1:55-2:25PM
Timeless Treasures Judel Niemeyer	ColorStock Basics Collection—The Aesthetic Basics Every Stash Needs!	Session 3 11:35AM-12:05PM
Timeless Treasures Toni Kay Steere, Jenny Foltz	Save Time & Money by Thinking Outside the Block of the Month Box!	Session 4 12:10-12:40AM
Timeless Treasures Andrew Lee	Meet New Designer Andrew Lee—The Combat Quilter	Session 5 12:45-1:15PM
Villa Rosa Designs Pat Fryer	Sell More Fabric with \$1 Patterns	Session 7 1:55-2:25PM
Whole Country Caboodle, The Leanne Anderson, Kaytlyn Kuebler	Caboodles—Cozies—Color...Stitch up Inspiration!	Session 10 3:10-3:40PM
WonderFil Specialty Threads Jennifer Moore	Introducing Aster & Anne's First Embellishment & Appliqué Kits	Session 6 1:20-1:50PM
WonderFil Specialty Threads Andrew Ngai	What's New at WonderFil	Session 7 1:55-2:25PM
WonderFil Specialty Threads Andrew Ngai	WonderFil Creative Medium—A New Chapter for Machine Embroidery	Session 8 2:30-2:45PM
WonderFil Specialty Threads Andrew Ngai	Artistic Paradise—Partnering with Embroidery & Needlework Artists	Session 9 2:50-3:05PM