

Session 1—Opening & Premiere @ 10-10:50AM

Anna Maria Textiles, a Division of Northcott

Anna Maria Parry

Anna Maria Parry—20 Years of Fabric Design

Celebrate 20 years of fabric design with AMT's design director, Anna Maria Parry! Hear her inspiring story, explore beautiful new collections for your shop, and enjoy some exciting "first-ever" launches from Anna Maria Textiles.

Session 2 @ 11-11:30AM

Shannon Fabrics

Tayva Singer

Retail Strategies for Selling Cuddle® Fabric

Learn the strategies used by a Cuddle® Mega Center to increase your margins, profit, and sell more Cuddle®. Tayva Singer, from CaliQuiltCo.com, will share her story and explain her customer education process.

Lewis & Irene USA LLC

Brian Wacaster

Spring Summer 2026 Collections

Our Spring & Summer 2026 collections will deliver January thru June. Highlights include our Glow in the dark Halloween, Celtic Summer, and Celtic Christmas with highland Christmas cows.

Dear Stella

Pamela Morgan

Cookies or Sewing Supplies? What's in the Tin?

Join Pammie Jane as she shares her new collection that begs the question, "Cookies or sewing supplies"? Don't miss Quilty Helpurres and see for yourself if her limited edition tin is filled with cookies or sewing supplies.

Quiltworx.com

Judel Niemeyer,
Niemeyer

Judy

Showstoppers from Quiltworx

See 15+ stunning Quiltworx designs from Judy & Judel Niemeyer (new and best-selling), featuring fabrics from across the industry! Plus, learn about our kit cutting program, stashbusters, and Certified Shop and Instructor Programs.

Quilters Select/RNK Distributing

Jennifer Gigas

Quilters Select—Form & Function in Glorious PINK!

At Quilters Select, we believe in collaboration. With you, the independent retailer, quilters, and the amazing designers at Poppie Cotton. Join us for a look at new products that are both beautiful and increase your profitability.

ByAnnie.com LLC

Annie Unrein,
Elissa Ziccardi

What's New at ByAnnie.com

Join us to learn about our newest patterns and products (including new patterns from Patterns by Annie & Quilting Elissa). We'll show new models, share tips on selling, and more. First 120 attendees receive a free kit!

Tilda Fabrics

Tone Finnanger

Step into the Whimsical World of Tilda with Tone Finnanger! Session 1

Join us for a special session with Tilda's designer as she unveils the enchanting 2026 collections, plus a sneak peek at what's next! Don't miss this inspiring look behind the brand's signature charm.

Mystery Five-0/ Stitchin' Tree

Teresa Coenen,
Sherri Coffelt

Mystery Five-O—Mystery Quilts & Marketing, Bundled For Success

Join the program that your quilters are talking about and your fellow retailers are raving about. Mystery Five-0 is a year-round mystery quilt program with wrap-around, done-for-you marketing that increases sales and customers.

Fabric Café, Inc.

Fran Morgan,
Donna Robertson

Turn Panels into Profits with Panel Perfect 3-Yard Quilts!

Turn fabric panels into profits with Panel Perfect 3-Yard Quilts. Eight easy patterns designed for panels. Pair one panel with two 1-yard cuts of fabric for quick and easy quilts your customers will love. Free book for all attendees!

4th & Main Designs

Scott Flanagan

What's New with 4th & Main Designs

Learn about Scott's new book with Annie's Publishing and what new patterns he is releasing.

Session 3 @ 11:35AM-12:05PM

Shannon Fabrics

Sheila Ryan,
Lisa Leuck

Bundled or Boxed—And Ready to Sew!

Learn how to create your own custom Cuddle® Kits using Cuddle® fabrics, company-provided packaging, and printed patterns, plus video tutorials. Make custom kits that sell!

Sew Smart AI LLC

Ricky Brooks

Make Your Website Smarter with SEW SMART AI Customer Support Assistant

Imagine your customers getting expert answers on embroidery, sewing, and quilting, 24/7-direct from your site. No Googling. No misinformation. Just real help, real fast, even at 3 AM! ⚡ Powered by Sew Smart AI from RK Consulting.

Dear Stella

Leeza Hernandez

Out of The Bag—Cats, Curiosity & Creativity!

Designer Leeza Hernandez shares the playful process behind her cat-fueled designs. From initial spark to final fabric, learn how she wrangles ideas, plays with imagery, and what happens when the inspo hides under the couch!

Timeless Treasures

Judel Niemeyer

ColorStock Basics Collection—The Aesthetic Basics Every Stash Needs!

Join Judel for a peek at the latest ColorStock Cotton Basics! Affordable, functional, and made for todays quilter, see why this collection deserves a spot in your shop and your quilting community.

Open

Quilters Select/RNK Distributing

Jennifer Gigas

Quilters Select—Your Non-Slip Solution for Success!

Looking for a product line perfect for Quilters and EXCLUSIVE to independent retailers? Looking for ways to more effectively educate your customers and staff? Promote and SELL Quilters Select products? We've got the tools for YOU!

Open

Like Sew	Teach Smarter—Fill Seats and Grow Sales
Erin Byrne, Spencer Wright	Learn from Like Sew's Spencer Wright and Erin Byrne, one of the industry's leading educators, on how to run a class program that fills seats and grows sales. Leave with a simple, repeatable approach to hosting workshops.
Stitchin' Tree	Ready for a Six-Pack?
Teresa Coenen	Teresa will feature several quilts using six half-yard cuts of fabric. Six Pack Quilts are perfect for shop-hops, bus groups, quilt shows, or after-life fabric sales. All Six Pack patterns are customized and reproducible.
Fabric Café, Inc.	Step It Up with 5-Yard Quilts—Easy Kits, Fast Sales, Big Profits
Fran Morgan, Donna Robertson	Step up your sales with 5 yards of fabric and stunning quilt patterns! Eight dynamic patterns that make kit-building a breeze and keep customers coming back. Perfect for shops ready to boost profits fast. Free book for all attendees!
Banyan Batiks	Banyan Batiks—Bold Designs, Fresh Direction!
Tammy Silvers, Scott Flanagan	Join us as new Design Director, Tammy Silvers, unveils the newest collections from Banyan Batiks, where creativity meets color in exciting and unexpected ways! Plus, designer Scott Flanagan will debut his striking new lines.
Session 4 @ 12:10-12:40PM	
Shannon Fabrics	Build a Community with Cuddle® Club
Sheila Ryan, Lisa Leuck	Explore how to start a Cuddle® Club at your store with our new 12-month starter kit guide. Learn how this simple activity builds camaraderie and customer loyalty while increasing sales!
Lumin Fabrics	Discover Starlit—Moody & Bold Fabrics that Sparkle from Island Batik
Amanda Bauer	Discover Starlit, a moody batik line in rich reds and purples, paired with bold quilt patterns that use a variety of techniques to excite your customers. Get tips, inspiration, pattern information, and some free fabric!
Marcus Fabrics	The Love Letters Collection—Engage Your Customers, Expand Your Sales
Dawn Heese	Love Letter is a coordinated sales opportunity—9-month story driven BOM, including fabric line, matching Valdani thread set, and punch needle patterns. Designed to drive traffic, boost kit sales, and create multi-product engagement in your shop.
Timeless Treasures	Save Time & Money by Thinking Outside the Block of the Month Box!
Toni Kay Steere, Jenny Foltz	Toni & Jenny share 18 yrs of BOM successful tips. Use their marketing/kitting tools for Tonga Mayfair and Chateau BOMs. Reorderable fabrics means flexible ordering, budget friendly projects, and long lasting samples.
Art Gallery Fabrics	New Cool—Quilt Trading Cards!
Carolina Moore	Learn about the coolest new notion on the block, Quilt Trading Cards! These are limited-edition packs featuring your favorite designers. Learn how shops can get custom cards!

Tensisters Handicrafts	Quilted Bag\$ are Hot! New Tensisters Tote\$ are Here! New Totes in four sizes, same pattern. New EasyPiecing Pattern that you're gonna love. See our demo and check out all the possibilities for making more money with EasyPiecing Grid. So many great quilt samples to show, demo, and drawings!
Carmen Geddes	
ByAnnie.com LLC	What's New at ByAnnie.com (Session 2 of 2) Join us to learn about our newest patterns and products (including new patterns from Patterns by Annie and Quilting Elissa). We'll show new models, share tips on selling, and more. First 120 attendees receive a free kit!
Annie Unrein, Elissa Ziccardi	
Like Sew	3 Practical Retail Metrics Every Quilt Shop Can Track in Under an Hour Tired of flying blind? In 30 minutes, learn three simple, high-impact metrics any quilt shop can pull. No data degree required.
Matthew Lau, Spencer Wright	
Stitchin' Tree	Let's Have a Six-Pack Party! Six-Pack Parties enable quilt shops to run regular classes/sew-alongs. Use Six-Pack quilts to clear inventory and attract new customers, plus wrap-around, done-for-you marketing to save time. Designed for in-store, online, or both.
Teresa Coenen	
Moda Fabrics & Supplies	Poinsettia & Pear BOM + New Designs from A Quilting Life Enjoy a session filled with the delightful Poinsettia & Pear collection by Sherri & Chelsi for Moda Fabrics. See the brand-new Poinsettia & Pear BOM and see the other new patterns and projects from Sherri & Chelsi.
Sherri McConnell	
Patrick Lose Fabrics	What's New from Patrick Lose Fabrics See what's autumn-fresh from Patrick Lose in his September release of collections, including colorful new additions to his popular Glisten line and offerings for fall and the holidays!
Patrick Lose	
Session 5 @ 12:45-1:15PM	
Shannon Fabrics	Introducing Quilting Cuddle®—Beyond the Quilt Discover the versatility of Quilting Cuddle® for garments, handbags, home decor, quilted jackets, and more. Learn techniques and creative applications to make the most of this innovative fabric. Join us and get inspired!
Sheila Ryan, Lisa Leuck	
Lumin Fabrics	Discover a Fresh New Batik Line and Patterns to Entice Your Customers! Spring Fling is bursting with garden-fresh color; sunny yellows, juicy oranges, pinks & spring greens! See fun new bag and quilt patterns including the Re-Imagine series, four patterns using leftover blocks. Come for tips and goodies!
Kate Colleran, Kris Poor	
Marcus Fabrics	In a "Funk" with Your Block of the Month? Check out a Chunk!! What do you get when you combine a unique and scrappy design with Marcus Fabrics and Strip-its? An easy way to sell Chunk of the Month. Marcus Fabrics + Happy & Scrappy design by Chris Schulte = 10 months of fun for your quilters!
Chris Schulte	
Timeless Treasures	Meet New Designer Andrew Lee—The Combat Quilter

Andrew Lee	From combat to creativity, the Combat Quilter found healing at a sewing machine. Now, he honors service members with Quilts of Valor and designs for Timeless Treasures, turning stories of sacrifice into comfort and beauty.
Fox Chapel Publishing/Landauer	This 10 Inch Pre-Cuts Book is also a BOM! Discover 40+ quilt patterns using a single stack of 10" pre-cuts. No background fabric needed! See the quilts from the 10-Inch Square Quilt Block Book and learn how it's the easiest new Quilt of the Month program for your shop.
Carolina Moore	
Tensisters Handicrafts	Quilted Jackets with EasyPiecing Grid! See What's New with Tensisters! Quilted Jackets are SO popular! You can easily teach classes with EasyPiecing Grid and our free video tutorials. Endless possibilities for classes/kits. See our great quilts, seasonal projects, totes, and more. Demo and drawings!
Carmen Geddes	
Riley Blake Designs	What's New & What's Next at Riley Blake Designs Riley Blake Designs is well-known for high-quality beautiful quilting cottons, but you may not know everything RBD offers. Join Cindy for what's new and what's next. Each attendee at this session will receive a fun gift!
Cindy Cloward	
Like Sew	Merchandising Your Like Sew Website Learn tips to improve your layout, photos, & SEO that will turn casual browsers into buyers!
Aubrienna Thomas, Matthew Lau	
Stitchin' Tree	Meme Your Way to More Followers Boost your social media following with original quilting memes! Teresa will provide insights on copyright laws related to memes and the benefits of posting original content from Stitchin' Tree's Meme Collections.
Teresa Coenen	
Moda Fabrics & Supplies	Simply Charming Club 2! Last year was a huge success and we're back with all new patterns! When you join the club, simply choose one of our free to print patterns and select a charm pack. Turn your shop into a destination with ideas that work.
Barbara Groves	
Northcott	Quilting in Bloom—A 16 Year Old's Design Debut Join 16-year-old Lorelai, founder of Pigs in a Blanket Quilting, as she debuts her first fabric line. Blending creativity, fashion, storytelling, and proving age is no limit to innovation in quilting.
Lorelai Kuecker	
Session 6 @ 1:20-1:50PM	
WonderFil Specialty Threads	Introducing Aster & Anne's First Embellishment & Appliqué Kits Discover our first embellishment patterns for Aster & Anne felt kits, now in pre-cut appliqué kits! Perfect for beginners, store classes, or retail. Easy to stitch, fun to teach, and ready to order for your next customer favorite.
Jennifer Moore	
Poorhouse Quilt Designs	Boost Sales with a Festive & Fun New Holiday BOM—Jingle Bell Pines!

Kristine Poor, Kate Colleran	Get your customers in the holiday spirit with this 9-block Christmas BOM! Simple piecing = quick finish! Shop guide has cutting charts, SKUs for Spotsy fabric from QT Fabrics, marketing copy, and more. Also, preview the new fabric panel!
Marcus Fabrics	Secrets to Running a Successful Block of the Month Quilt Program!
Jennie Lamb	Learn how to run a successful BOM program with tips and tricks on club ideas, boosting add-on sales, and teasing future projects. Keep customers engaged, inspired, and excited to return month after month. Don't miss this one!
Laser Cut Quilts	Utilizing AI to Beef Up Your Marketing Game
Madisen Hastings	Unlock the power of ChatGPT and Canva AI for your quilt shop! Learn how to boost marketing, streamline tasks, and save time with AI tools tailored to your business needs.
Fox Chapel Publishing/Landauer	Learn to Quilt Bilingual Guide—Must-Have Resource to Grow Your Customers
Laura Duran, Lina Owen	Discover the Learn to Quilt Bilingual Guide! With English and Spanish instructions, it helps shops welcome beginners, expand classes and kits, boost sales, and connect with growing bilingual quilting communities.
Tensisters Handicrafts	Happy Customers & Make More Money with EasyPiecing Grid! New Projects!
Carmen Geddes	The best new product for Market! EasyPiecing Grid is a game changer for quilt projects. See our new projects, quilted jackets, totes, and free projects for your classes/kits. Customers will love it and come back to you for more.
Riley Blake Designs	Riley Blake Designs Designer Showcase
Holly Draney	Join some of your favorite RBD Designers as they present their most recent collections and what's around the bend. You don't want to miss this session!
Sew Kind of Wonderful	Sew Kind of Wonderful Happenings—New Patterns, New Ruler, New Fabric
Jenny Pedigo, Helen Robinson	Join Helen and Jenny to explore the newest SKW patterns. Posh Seasonal Club is also available for shops with a minimum of 4 kits. Mini quilts all year. Pop Cloth is also available to order. Pop Art designs in fabric and patterns.
Stitchin' Tree	Play Your Way to Sales with Trader's Dice
Teresa Coenen	Quilters want to have fun! Teresa will demonstrate how to set up and host a Trader's Dice Game event (stand alone or class/workshop-based) to sell fabric, notions, classes, and other products in your shop.
Moda Fabrics & Supplies/Robin Pickens	Halloween Elegance with "Coven" from Robin Pickens
Robin Pickens	Visit the dark and dramatic garden of indigo roses at the Coven! Robin Pickens shows her first line celebrating the Halloween season with projects small to large.
FIGO	Fall Head-Over-Heels for Daisy Crush™

Heather Bailey

Say hello to Daisy Crush™, Heather Bailey's fresh bouquet of fabrics! This playful collection captures the thrill of a first crush. Explore inspiring projects, display tips, and color stories designed to make quilters fall in love.

Session 7 @ 1:55-2:25PM

WonderFil Specialty Threads

Andrew Ngai

What's New at WonderFil

See WonderFil's 2025 launches at Quilt Market! Explore the Home Longarm Studio, PolyMatte 40wt thread, Prewound Jumbo B bobbins for Bernina, and Bob-Sled travel companion. Get a close look and discover ideas to inspire your customers!

C&T Publishing

Sophie Scardaci,
Shelley Cavanna,
Kate Colleran

Bring Expert Instructors to Your Shops with Creative Spark!

Learn how to add more classes to your shop with skilled instructors! Join Creative Spark's, Sophie Scardaci, and expert instructors Carol Wilhoit, Shelley Cavanna, and Kate Colleran to enhance customer experience and boost sales!

Lamb Farm Designs

Jennie Lamb

Fresh, Fun & Whimsical Quilts—A Trunk Show to Spark Your Creativity

Discover fresh, fun, and whimsical quilt patterns in this inspiring trunk show! These beginner-friendly, traditionally pieced designs are perfect for your customers, and proven to sell well in shops while sparking creativity.

Laser Cut Quilts

Madisen Hastings

Threads That Bind—Leveraging Industry Connections for Growth

We are stronger together! Discover how industry partnerships can fuel your shop's growth, turning connections into marketing opportunities.

Fox Chapel Publishing/Landauer

Deb Grogan

Beyond the Holly—Year-Round Sales with Quilt Your Christmas

Don't let your holiday quilt book hibernate! Join Deb Grogan to see how A Quilted Christmas works year-round. Discover fabric swaps and creative ideas to inspire customers, boost sales, and keep projects fresh in every season.

Tensisters Handicrafts

Carmen Geddes

Project of the Month with EasyPiecing Grid!

Easy monthly projects. Want to fill your classroom and keep your customers coming back for more? Check out the most innovative new product at the show. From quick projects to heirlooms, EasyPiecing Grid from Tensisters. Drawings!

Riley Blake Designs

Holly Draney,
Jennifer Long

Riley Blake Designs Machine Embroidery—Where Innovation Meets Design

Riley Blake Designs Machine Embroidery is redefining what's possible! Explore upcoming Lori Holt M.E. projects, ITH dollmaking, and our innovative structures that will help your shop lead the way in embroidery.

Tilda Fabrics

Tone Finnanger

Step into the Whimsical World of Tilda with Tone Finnanger! Session 2

Join us for a special session with Tilda's designer as she unveils the enchanting 2026 collections, plus a sneak peek at what's next! Don't miss this inspiring look behind the brand's signature charm.

Stitchin' Tree	Build a Brand Ambassador Program on Social Media
Teresa Coenen	Turn fans into ambassadors! Teresa will show you how to launch and run a Brand Ambassador program on social media to lift engagement, extend reach, and grow organically.
Villa Rosa Designs	Sell More Fabric with \$1 Patterns
Pat Fryer	15 years, and we are still \$1 and still helping you sell your fabric. Easy to kit, easy to sell through collections. More kit cards with the fabric companies. New Fall pattern pack.
Benartex	Moonlight & Twilight Serenade
Amanda Murphy	See Amanda Murphy's latest collections, Moonlight and Twilight Serenade. Learn how they work together and with her other products to maximize sales.
Session 8 @ 2:30-2:45PM	
WonderFil Specialty Threads	WonderFil Creative Medium—A New Chapter for Machine Embroidery
Andrew Ngai	Discover how WonderFil Creative Mediums transform machine embroidery. Simplifying the process, making challenging projects achievable, and improving stitch quality while reducing puckering for consistent, professional results.
C&T Publishing	Stitching Up Sales—Use C&T Embroidery Books & Products to Grow Sales
Amy Barrett-Daffin	Boost sales with C&T's embroidery books and products! Discover new products that appeal to all stitchers. Get tips on workshop-ready project bundles and engaging content to promote your inventory on social media and in-store.
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Fox Chapel Publishing/Landauer	Stumpwork for the Modern Stitcher—Bringing 3-D Embroidery to Younger
Melissa Galbraith	Hand embroidery is on the rise! Refreshing new patterns are inspiring new and seasoned stitchers alike. Join fiber artist, Melissa Galbraith with Fox Chapel Publishing, to explore stumpwork (3D embroidery) and see how it can engage customers.
SewTites	New Sew Magnetic Rulers, Mats, & SewTites, Oh My!
Jessica Drain	See the 24 inch x 42 inch Sew Magnetic Cutting Mat and four new ruler sizes in action. Also, check out the Ultra—our new, crazy-strong SewTites model, great for ultra-thick bagmaking, cosplay, leather, and garment sewing projects.
Riley Blake Designs	RBD Designer Amber Elliot of Alderwood Studio Presents Apothecary
Amber Elliot (30 minute session)	Join Amber Elliot as she shares Apothecary, a spooky and whimsical mix of potions, candles, and curiosities. Plus, projects made from it and her journey from engineer to full-time quilt and fabric designer.
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Session 9 @ 2:50-3:05PM

WonderFil Specialty Threads

Andrew Ngai

Artistic Paradise—Partnering with Embroidery & Needlework Artists

WonderFil partners with creators, offering sourcing, packaging design, and manufacturing expertise to grow businesses. See retail-ready kits we've created and learn how we can help bring your unique creative ideas to market.

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Karen Abrahamovich Designs— QuiltVtShop.com

Karen Abrahamovich

Strip Piecing Reimagined!

Strip Piecing Reimagined is a unique technique that has enabled more than 100 quilt designs of geographies, animals, and a new process for producing traditional block shapes. Be amazed by the variety of designs!

Tek Brands/Accuquilt

Lynn Gibney,
Erica Bottger,
Robert Hafner

Meet AccuQuiltable Software and Design the AccuQuilt Way

Learn how the innovative AccuQuiltable software can turn your customers into devoted designers using the GO! system. See all the perks this program provides customers including organization, design, fabric requirement, and more.

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Benartex

Shelley Cavanna

Turnkey BOM Programs with Barn Star Sampler Author Shelley Cavanna

Ready to captivate your customers! Shelley Cavanna, author of Barn Star Sampler, shares her proven quilt-along framework and new BOM patterns, making it easy to launch profitable and engaging programs that keep quilters coming back.

Session 10 @ 3:10-3:40PM

Superior Threads	Threadology with Superior Threads—Grow Customer Confidence & Sales Learn how each thread line by Superior Threads is designed for specific uses, how to guide customers in choosing the right thread, and how Superior quality and education support your shop's success.
Micki Chappellear	
Sew Smart AI LLC	Make Your Website Smarter with Sew Smart AI Customer Support Assistant Imagine your customers getting expert answers on embroidery, sewing, and quilting, 24/7-direct from your site. No Googling. No misinformation. Just real help, real fast, even at 3 AM! ⚡ Powered by Sew Smart AI from RK Consulting.
Ricky Brooks	
Kits by Carla	Unity USA—Quilt Shop Exclusive Pattern Celebrate America's big Two-Five-OH with this national program. Unity USA is a 7-part series, each with video and live support. Generate excitement in your quilting community. Learn a new Shortcut Sheet method each session.
Carla Klop	
Whole Country Caboodle, The	Caboodles—Cozies—Color...Stitch up Inspiration! Stitch up something special with our Caboodle Canister Cozies, available in sewing and embroidery versions, perfect for a project of the month. Plus, preview our newest Henry Glass Fabrics for fresh inspiration and creativity!
Leanne Anderson, Kaytlyn Kuebler	
Tek Brands/Accuquilt	Come Hear the Buzz About GO! Bolt Electric Learn about the new GO! Bolt Electric Fabric Cutter, from how it works to how it fits with the AccuQuilt family of products to solve your customers' cutting needs. Not an AccuQuilt dealer yet? Come learn more!
Lynn Gibney, Erica Bottger, Robert Hafner	
BERNINA of America / Domestic Machines	Serging for Quilters—A Fresh Approach Sergers aren't just for garment sewing.
Pam Mahshie	
Riley Blake Designs	Awakening—Fresh Inspiration for Spring Awakening features a beautiful palette that blends soft and rich colors with easy-to-make projects, from pieced to in-the-hoop appliqué. Designed to inspire creativity and bring the fresh spirit of spring to your shop.
Cherry Guidry	
Leila Gardunia Design	Make Paper Piecing Easy and Fun with Pre-Printed Foundation Pads! Take the fuss out of FPP with a variety of pre-printed foundation pads! Each foundation pad contains 50 different block variations so piecing is engaging and fun. See the new pads and get fresh marketing ideas.
Leila Gardunia	
Stitchin' Tree	Women of the Bible & Other Faith-Based Quilting Programs Learn Teresa's proven format for in-store/online programs using licensed, reproducible patterns. Run with or without a fellowship component to deepen engagement and drive organic growth.
Teresa Coenen	
Checker Distributors	New and Noteworthy with Creative Grids® and Cut Loose Press™

Maria DeGroot Join Maria DeGroot for a look at what's new and noteworthy from Creative Grids® and Cut Loose Press™ patterns. See how these brands coordinate to make your quilting experience fun & educational and a great choice for your shops.

Benartex **Montgomery—Mountain Charm—A Story Woven in Fabric**
The debut collection by Belle, of Seams Sew Me, features 25 nostalgic prints and a coordinating solids bundle, inspired by her Arkansas roots. Discover rich textures, forest motifs, and crystal accents woven with heart and heritage.

Belle Brunner

Session 11 @ 3:45-4:15PM

Beach Potato Embroidery **How to Make Money Selling Beach Potato Embroidery™ Products**
Learn about Beach Potato Embroidery™ patterns, designs, kits, and supplies. We create full projects with detailed step-by-step instructions that your embroidery customers will love. Make great margins by selling Beach Potato™!

Stephanie Folsom,
Joe Folsom

LDH Scissors **Learn Why LDH Scissors are the Perfect Complement to Your Store**
Discover why LDH Scissors are the perfect addition to your store. Learn what makes a great pair of scissors and how LDH combines quality, durability, and customer appeal.

Shannon Gardiner

Slice of Pi Quilts **Storybook Quilts—Bringing Children's Books to Life with Fabric**
Discover the quilts from Laura's new book, Storybook Quilts. Hear the stories behind the quilts and see the children's books that inspired them. Come for the giveaways and fun, and leave inspired with fresh ideas for your shop!

Laura Piland

Lizard Creek Quilting/ Island Batik **Recapture Love Letters in Missing You & Sweet Sentiments Batik. 2 BOM**
Celebrate family heirloom handwritten mail between war-time sweethearts. With eight traditional whimsical projects, Mail Call & Snail Mail Sentiments BOM, using details in the letters. Be inspired by letters of old, brought to life in batik.

Terri VandenBosch

Open

BERNINA of America/ Domestic Machines **Increase Your Average Ticket with Free Online Content**
Discover how free online content can help you sell more from your classroom.

Christy Burcham

Liberty **Liberty Fabrics—A Creative Journey through New Collections**
Get an exclusive behind-the-scenes look at our creative process, from inspiration to design, and enjoy a rare sneak peek into the Liberty archive that continues to shape our timeless prints.

Kate Hibbard

Kimberbell **See What's New at Kimberbell!**

Kim Christopherson

There are SEW many fun things coming to you from Kimberbell! Join Kim Christopherson to hear all about the 2026 Digital Dealer Exclusives program, the latest Kimberbell Certified events, the all-new Sippin' on Sunshine Feature Quilt, and more! FREE gifts for attendees, first come, first serve!

Stitchin' Tree

Teresa Coenen

What's Your Plan for Your Fabric Afterlife?

Don't put fabric lines on sale. Develop an "Afterlife" and "Resurrection" plan to raise margin and increase profitability. No markdown bins required. Leave with a template to give old lines new life...an "Afterlife".

Checker Distributors

Maria DeGroot

The Gypsy Quilter®, Karen Kay Buckley®, & Callie Del® from Checker

See how Checker can be your one stop shop for all of your sewing, quilting, and crafting needs. Between the three brands we have notions, tools, organizers, and stabilizers to help your projects run smoothly and efficiently.

Benartex

Jennifer Wagner

Innovative Quilting Techniques—Live Demo + Bold Benartex Projects

Looking for patterns that move fabric and fill classes? Benartex Ambassador, Jen Wagner, introduces her newest designs for 2025—modern eye-catching quilts with approachable techniques, including a fresh spin on reverse appliqué!

Session 12 @ 4:20-4:50PM

Midway Wool

Jennifer Anderson

Stitch, Punch, Proddy!

Looking to turn your love of handmade crafts into something shareable, or even sellable? This class dives into creative ways to market punch needle, proddy, and stitching projects.

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**Mystery Five-0/
Stitchin' Tree**

Teresa Coenen,
Sherri Coffelt

Mystery Five-O—Mystery Quilts & Marketing, Bundled for Success

Join the program that your quilters are talking about and your fellow retailers are raving about. Mystery Five-0 is a year-round mystery quilt program with wrap-around, done-for-you marketing that increases sales and customers.

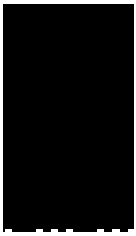
Open

**Colonial Needle
Company, The**

Necessary Notions

Steve Butler

Quality sewing notions are the tools that allow our customers to achieve their creative intent. They contribute to the fine details and finishing touches your customers desire. Needles, adhesives, thimbles, and threads are covered.















[REDACTED]

[REDACTED]



