



International Quilt Festival Screening Committee
7660 Woodway Drive, Suite 550
Houston, TX 77063
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Dear Prospective Exhibitor:

Thank you for your interest in International Quilt Festival as an exhibitor. We are always interested in new exhibitors and their products. Our show dates are November 12-15, 2026 in Houston, Texas.

Quilts, Inc. produces two consumer shows open to the public. International Quilt Festival is the world's largest quilt show and held each fall in Houston, Texas. Quilt! Knit! Stitch!™ encompasses a wide variety of needle and fabric arts.

To maintain the high standards set for all Quilts, Inc. shows, we require the following from prospective exhibitors:

- A letter from you indicating the quilt show/s you are interested in, and that your company has been producing or selling its product lines for one year or more along with the company website;
- A recommendation letter from a business associate in the industry; and
- Product samples or photo/s of the items to be sold at International Quilt Festival such as a catalog, a sample pattern, or other substantiation of the line of products to be cleared by the Festival Screening Committee. Keep in mind that we are a textile-related show and we require that at least 90% of the merchandise you bring to International Quilt Festival be related to this theme.

The requirements for all editions of our shows are the same. Please submit your request letter and other requirements to the above email.

We will notify you of the action taken by the Screening Committee through email. If your company has been accepted as a new exhibitor, you will also receive a contract for International Quilt Festival following your acceptance. The contract packet contains information on booth types and prices.

It is our company policy to release booth pricing information only after you have passed the screening process.

We look forward to hearing from you, and we hope that you will be able to join us as an exhibitor. We have also enclosed an information sheet on International Quilt Festival for your use in advance planning.

Yours truly,

Ruth Moya

Vice President of Shows and Show Director

INFORMATION SHEET
INTERNATIONAL QUILT FESTIVAL

November 12-15

Geroge R. Brown Convention Center * Houston, Texas

HISTORY OF INTERNATIONAL QUILT FESTIVAL

The International Quilt Festival began in 1975. It is the largest annual quilt show in the world and in 2025 had more than 35,000 attendees from all 50 states and more than 25 countries. The fall edition of International Quilt Festival is held in Houston. It is produced by Quilts, Inc. In addition to vendors, we regularly feature more than 1,200 pieces of quilt and fabric art on display, a slate of more than 225 classes and lectures from top teachers, and free educational opportunities on the show floor.

BOOTH INFORMATION

Booth size is 10' x 10'. Included in the booth rental fee are the following: one 6' or 8' table, two chairs, simple lettered booth identification sign, and a listing in our show guide *The Quintessential Quilt*. It is our company policy to release booth pricing information only after the screening process and your company has been accepted.

EXHIBITORS AND MERCHANDISE

International Quilt Festival is not an antique show, home goods, or craft show. We have developed our reputation because we carefully screen our exhibitors to make sure that their merchandise is suitable for our shows. Among the types of merchandise that is acceptable are: antique quilts, antique tops, new tops, quilt blocks, quilting supplies, batting, computer software, embroidery, sewing machines, patterns, kits, books, quilt and needlework gift items, crochet/knit, cross stitch, jewelry making, macrame, organic fibers and fabrics, rug hooking, yarn, baskets, rugs, antique linens and laces, reproduction linens and laces, folk art items, quilt prints and/or paper goods, sewing furniture, sewing supplies (both old and new), quilt racks and frames, wool, stencils & painting, threads, home décor, wearable art and pillows.

WE ALSO OFFER

Open Studios™ is an area where attendees can observe live, simultaneous educational demonstrations with artists in four different “sections,” each dedicated to a specific type of needle art.

Our education division will be offering a slate of classes and lectures on a wide variety of mediums and subjects. More information and specifics will be posted in the Quilt Festival section of Quilts.com in the coming months. A Sit & Stitch Lounge on the show floor will be available as well.

ATTENDANCE

There were more than 35,000 quilt lovers from all parts of the world in attendance at the 2025 International Quilt Festival in Houston, Texas.

PROSPECTIVE EXHIBITORS

Each prospective exhibitor must pass a screening process by submitting the requirements in the attached letter. You can also exhibit at Quilt! Knit! Stitch!™ once you are an approved exhibitor at International Quilt Festival.