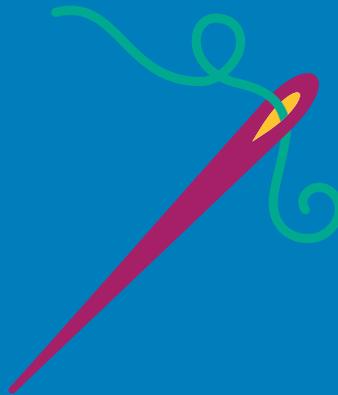
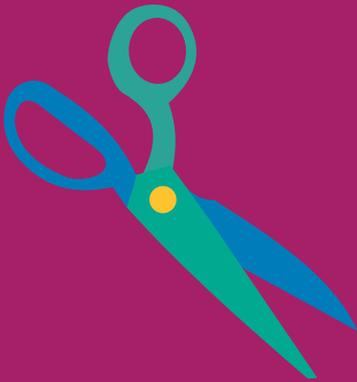


From the producers of International Quilt Festival...



2026 RATE CARD | ST. LOUIS, MISSOURI



QUILT! KNIT! STITCH!™

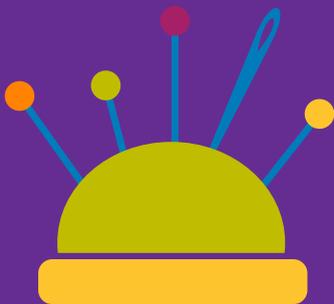
brings together lovers of fabric and fiber, thread and yarn, needle and hook in one place...where your customers can make new friends, learn new techniques, and shop for great new products.

Advertise your business to this thriving market in the official show program!

APRIL 10-12, 2026
(with Classes beginning
APRIL 8)

AMERICA'S CENTER
701 Convention Plaza
St. Louis, MO 63101

QUILTS.COM



RATES

DEADLINES

Full payment due with materials. No other notice of deadline will be sent.

Q!K!S!

Official Show Program

Space Reserved February 19, 2026
AD MATERIALS..... March 2, 2026

Cancellation of Ads

Ads may be cancelled without penalty for 10 working days following materials and payment deadline. Later cancellation without penalty may be granted at the sole discretion of Quilts, Inc., for extenuating circumstances. Cancellation with no extenuating circumstances later than 10 working days will result in payment due of one-half the cost of the ad. Cancellation one month or less prior to publication will result in full ad payment due.

Note: We reserve the right to refuse any ad or require a replacement ad.

AD SPECS

Full Page:

Trim Size 8" x 9"

Bleed Size 8.25" x 9.25"

Live Area 7.625" x 8.625"

1/3 Vertical 2.3542" x 8.4375"

1/6 Vertical 2.3542" x 4.125"

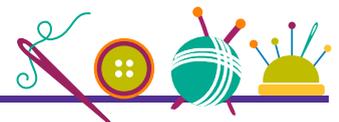
AD RATES

	Discount Rate for Checks
Full Page	\$400
Inside Front Cover.....	\$600
Inside Back Cover	\$600
Back Cover.....	\$800
1/3 Vertical	\$200
1/6 Vertical	\$50

AD SIZES



Q!K!S!TM
QUILT!KNIT!STITCH!TM



INSERTION ORDER

OFFICIAL SHOW PROGRAM 2026

Please email to Bob Ruggiero - bobr@quilts.com

SIZE OF AD

- Full Page \$400
- Inside Front Cover \$600
- Inside Back Cover \$600
- Back Cover \$800
- 1/3 Page - Vertical \$200
- 1/6 Page - Vertical \$50
- Total \$ _____

SPECIAL INSTRUCTIONS

Hunter-McMain, Inc., to strip in booth number?

Yes No

Special Instructions: _____

Company Name _____

Advertiser (if different, such as ad agency) _____

Name for Directory of Advertisers _____

Contact Name _____

Address _____

City _____ State _____ ZIP Code _____

Phone _____ Ext. _____

Fax _____ Cell _____

Email _____

Signature _____

Name (Print) _____ Title _____

Date _____

PAYMENT OPTIONS

If paying by check, make payable to
Quilts, Inc.

Send to:

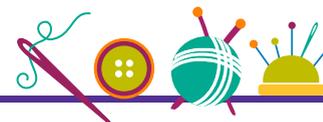
Quilts, Inc.

Attention: Publications

7660 Woodway, Suite 550

Houston, Texas 77063

If paying by credit card, contact
Bob Ruggiero at bobr@quilts.com
to receive an online invoice
with secure payment



SPECIFICATIONS

FILE PREP

PROGRAMS

Adobe InDesign
Adobe Photoshop (TIFF or EPS)
Adobe Illustrator (EPS only. All fonts must be converted to curves.)
Adobe Acrobat (PDF format only)*

MEDIA

Email high resolution PDF to:
art@huntermcmmain.com
or use your preferred file transfer software to send us your files. You can also send by mail to the address listed under materials.

FILE REQUIREMENTS

Be sure all support files for ad, including fonts and links are either included or embedded. If HMM is to strip in your booth # and you specify a specific font to be used, please include font(s) with your ad. When submitting color ads, files should be CMYK (RGB and Spot are not accepted). Links must be TIFF or EPS. Images must be at least 300 dpi. All pertinent information in a full page ad should be kept within the live area. When submitting PC formatted files, they must be in the required programs and all fonts should be converted to curves.

COLOR PROOF

Mail to:
Hunter-McMain, Inc.
1980 Post Oak Blvd., Suite 200
Houston, TX 77056

A color proof is recommended for color ads. Be sure all support files for ad, including fonts and links are either included or embedded. If HMM is to strip in your booth # and you specify a specific font to be used, please include font(s) with your ad. When submitting color ads, files should be CMYK (RGB and Spot are not accepted). Links must be TIFF or EPS. Images must be at least 300 dpi. All pertinent information in a full page ad should be kept within the live area. When submitting PC formatted files, they must be in the required programs and all fonts should be converted to curves.

CONTACT INFORMATION

Please provide the contact information for the person responsible for the ad. Phone numbers and email are preferred.

ADDITIONAL FEES

Preflight production (checking files, ad placement) is included in the cost of your ad. Any additional production time (files improperly formatted, corrupt, not sized to specifications) will be billed at \$60 per hour in 15 minute increments.

If you have changes or modifications to your existing ad, contact Manny Cruz at Hunter-McMain, Inc., directly at 713.627.1177. You will be notified of any additional charges to be incurred.

**If submitting a PDF file, be sure it is a high resolution PDF file that includes bleeds if applicable, and is CMYK.*

RESERVE

Contact: Bob Ruggiero
Phone: 713.781.6864 ext. 116
bobr@quilts.com

MATERIALS

Send to:
Hunter-McMain, Inc.
Attention: Art Department
Manny Cruz
1980 Post Oak Blvd., Suite 200
Houston, Texas 77056
713.627.1177

If you have a question with advertising design/production, please email Manny from the Art Department at art@huntermcmmain.com

